

# PEOPLE'S BANK

The People's Bank, a premier bank in Sri Lanka with the largest customer base providing innovative financial solutions to its diversified clientele for over five decades and as a conducive environment for those who strive to achieve excellence and believe in professionalism. The bank is looking for a talented & dynamic individual to fill the following vacancy.

## CHIEF DIGITAL OFFICER

Chief Digital Officer will be primarily responsible for the following;

- ❖ Drive digital innovation and serve as a cross-functional change agent across the organization
- ❖ Set and implement digital strategy by working with cross functional partners to map and transition traditional processes to digital ones
- ❖ Be a Digital Evangelist, Championing the use of digital technology and practices to engender a digital mindset from the top down.
- ❖ Ensure collaboration, knowledge sharing and digital best practices between partners and colleagues to help embed a robust digital ecosystem.
- ❖ Measure ROI on digital projects, fine tuning approaches as needed to ensure that the Bank is investing in the right tools and resources
- ❖ Develop clearly defined and compelling digital strategy for the Bank's future
- ❖ Ensure that all relevant digital initiatives are fully integrated into strategic -planning process for leadership commitment, resources allocation and execution
- ❖ Work with teams across the Banking business to generate innovative digital solutions for products, services, processes, customer experiences, marketing channels and business models.
- ❖ Own and centrally monitor the digital innovation project portfolio
- ❖ Build, manage and continue to grow an internal and external digital innovation ecosystem
- ❖ Identifying new tools and concepts( AI, Digital, CRM) that can support, enhance and improve Bank's business processes
- ❖ Work closely with HR to attract and retain top talent and to build digital capabilities across the bank

### Qualifications

The Candidate should possess

- ❖ Bachelor's degree related to Business System Engineering and/or Information Technology  
And
- ❖ Masters in Business Administration

### Experience & Other Requirements

- ❖ Minimum 5 to 7 years experience in a similar role designing and launching digital platform and/or digital solution implementation internationally or locally in Banking or in Fintech
- ❖ Proven track record of leading successful digital transformation projects
- ❖ Understand core business processes and associated technical solutions
- ❖ Have an innovative and disruptive mindset, constantly looking forward
- ❖ Experience in managing and leading a digital team
- ❖ Proven influencing and collaboration skills
- ❖ Should be a citizen of Sri Lanka

### Age

Age should be above 40 years and below 55 years as at closing date of applications

### Method of Selection

Shortlisted applicants based on the stipulated qualifications and experience will be called for an interview.

### Conditions of Employment

This will be an Executive Management position (equivalent to the grade of Assistant General Manager) on contract basis and performance will be evaluated annually.

### Remuneration

An attractive and negotiable remuneration package commensurate with qualifications and experience will be offered to the selected candidate.

### Applications

Please send details of achievements and experience relevant to the job applied for together with your curriculum vitae along with copies of certificates and contact numbers of two non-related referees. The post applied for should be stated in the subject line of the Email and should reach the Email Address : [recruitment@peoplesbank.lk](mailto:recruitment@peoplesbank.lk) on or before 07.06.2021.

An Email confirmation of receipt will be sent upon the receipt of the curriculum vitae. In the event a confirmation has not been received within a reasonable period of time, you may inquire regarding the application on telephone numbers 0112481542/0112481416.

All applications will be treated in strict confidence and any form of canvassing will be regarded as a disqualification.  
All incomplete and Non - complying applications will be rejected.

The Bank reserves the right to decide the number of vacancies, postponement or cancellation of recruitment or on any other information not included in the advertisement.

**Deputy General Manager (Human Resources)**  
People's Bank - Head Office  
NO. 75, Sir Chittampalam A Gardiner Mawatha,  
Colombo - 02.



**PEOPLE'S  
BANK**



People's Bank is a licensed commercial bank  
authorized by the Central Bank of Sri Lanka.

[www.peoplesbank.lk](http://www.peoplesbank.lk)



[peoplesbanksrilanka](https://www.peoplesbanksrilanka.com)

AA-Brand Finance Rating, AA+ Fitch Rating