



Ceylon Fertilizer Company Ltd

Ministry of Agriculture

(State Ministry of Production and supply of fertilizer and
Regulation of Chemical Fertilizers and Insecticide Use)



Ceylon Fertilizer company is a fully government owned company operating for more than 50 years in Sri Lanka, coming under purview of the ministry of Agriculture. Ceylon Fertilizer Company is engaged in importation of chemical fertilizer, producing quality fertilizer mixtures and marketing, distributing through island wide network of warehouses and thereby catering to the fertilizer needs of Sri Lankan farmers.

Applications are invited from suitably qualified and experienced persons who with achieving dynamic results for the following positions;

Regional Marketing Manager (Middle Manager – (MM 1-2)

Job Profile:

- Operating and managing staff within the given regional zone to achieve the objective and targets give by the company.
- Plan marketing strategies within the given regional zone and provide information from the particular region to set sales policies.
- Organize conference, seminars, exhibition, workshops to promote Lakpohora products gather personals for the organize events and provide reports to marketing manager.
- Maintain good relationship with all state owned institution within the regional zone to achieve company goals.
- Strategically and professional planning stores administration, marketing, distribution, operations and maintain fertilizer stock .
- Coordinating and supervising distributors and authorized dealers within the given regional zone .

Qualifications and experience:

For External candidates

- A Bachelor's degree in the field of Marketing/ Management/ Commerce/ Agriculture obtained from a university Grants Commission along within 03 years experience in the field of the marketing/ sales
- or
- Successfully completion of certificate in marketing course conducted by the chartered institute of marketing (CIM) and 03 years experience in the field of the marketing/ sales
- Fluency in English language and information technology will be an added advantage

For Internal candidates

- Being an employee with minimum of 05 years experience with satisfactory service in a post in Junior Manager category (Grade 1) in the field of marketing/ sales.

Age limit : Not less than 24 years – not above 35 years
(Maximum age limit will not applicable for internal candidates)

Others:

All candidates:

- I. Should be a Sri Lankan citizen
- II. Should have mental and physical capability to work at any given working condition at any part of the country with an active personality
- III. Should have an excellent character

Other fringe benefits:

- Government approved allowances
- Contribution to the Employees' Provident Fund will be at the rate of 15% from the company and 10% from the employee. The company will also make a contribution equivalent to 3% of the Employees' Trust Fund
- Medical insurance scheme covering the employee and the family
- Professional allowance (as per the MSD circular 05/2017)
- Other allowances approved by Director Board (Vehicle allowances etc)
- Re- imbursement of telephone bills (as per the PED circular 2/2015)

How to apply

- Internal candidates should handover the applications on or before 31/03/2021 to the following address.
- Applicants from state owned organisations should submit their applications through the head of the respective organisation.
- Please apply on or before 31/03/2021 with a detailed CV including certified copies of educational and professional. Also state the post applied for on the top left hand corner of the envelop and forward through registered post to the following address and copies of your application and certificates E -mail to Chairman@lakpohora.lk and mention applied post as subject.

Chairman,
Ceylon Fertilizer Co.LTD,
Lakpohora Swarna Jayanthi Mawatha,
Hunupitiya, Wattala