



Sri Lanka Institute of Tourism and Hotel Management

MINISTRY OF TOURISM



SRI LANKA
CONVENTION BUREAU



We are the premier government institute in the country providing education and training for the development of human resources for tourism and hospitality industries.

CERTIFICATE COURSE IN EVENT MANAGEMENT

This program is designed and developed specially to support the MICE Tourism sub sector for the first time in SLITHM education deliverance. It is an opening of a provision for those who are awaiting to become an associate in the event management industry (MICE Tourism Sector).

ENTRY QUALIFICATION:

G.C.E. Ordinary Level / Equivalent Passed with a Simple pass for English Language Or
Five years of MICE tourism sector experiences in and Event Company with English language abilities.

PERIOD OF THE COURSE: 06 months

COURSE FEE: 35,000/= (can be paid in two installments)

COURSE CONTENT:

Modules of Event Management program
Introduction to Tourism
Fundamental of Event Management
Event Goals, Objectives
Event Planning Process
Security Measures for Event
Event Concept and Designing
Basic Event Accounting and Financing
English for Event Management
ICT for Event Management

COURSE AVAILABLE AT: SLITHM Head Office-Colombo

At the successful completion of the course, students shall be able to acquaint SLITHM & TVEC issued National Vocational Qualification Level-04 Certificates together.

CERTIFICATE COURSE IN TREKKING & HIKING GUIDE

This program is designed and developed specially to support the Adventure Tourism sub sector in Sri Lanka. It has opened a provision for those who are awaiting to become professional Trekking Guide in the adventure tourism industry. This Program is ensured to develop their both foundation and skill levels competencies by delivering both theoretical and practical components during the maximum of one year including on the job training (OJT) period.

ENTRY QUALIFICATION:

G.C.E. Ordinary Level / Equivalent Passed with a Simple pass for English Language Or
Five years of MICE tourism sector experiences in and Event Company with English language abilities

PERIOD OF THE COURSE: 04 months

COURSE FEE: 40,000/= (can be paid in two installments)

COURSE CONTENT:

Modules OF Trekking Guide Program
General Tourism Module
Prepare for Trekking
Carry Out Briefing
Health and Safety Measures
Carry out Navigation Activities
Handel Necessary Gears
Survival Techniques
Perform Casualty Evacuation Process
Camping During Trek

COURSE AVAILABLE AT: SLITHM Head Office-Colombo, Bandarawella, Kandy

At the successful completion of the course, students shall obtain SLITHM qualification which will be directed at SLTDA for licensing as well as the National Vocational Qualification Four.(NVQ -04)



NATIONAL CERTIFICATE IN COMMUNITY BASED TOURISM (CBT)

Community Based Tourism (CBT) is a novel concept to Sri Lanka and which has been developed out of the traditional tourism approaches. Also, it is considered as an alternative tourism typology against the conventional mass tourism. Especially community ownership and their significant involvement in tourism is the key factor in CBT.

National Certificate Course in Community Based Tourism (NVQ-4 Level) is designed with the focus of Leaders/members of CBOs engaged with unique feature which has an avenue for tourism. This 06months Train of Trainer (TOT) programme will provide a valuable opportunity, skills and knowledge for the leaders/members of CBOs to obtain an alternative livelihood in their rural setups. Further this will help to reach the Sustainable Development Goals (SDGs) through tourism.

COURSE CONTENT:

Introduction to Tourism
Introduction to Community Based Tourism (CBT)
CBT Product Development
Sri Lankan Studies
Sustainable Tourism
Personal & Professional Development
English Communication Skills for CBT Leaders

ENTRY QUALIFICATIONS:

- Minimum Educational Qualifications: - Should be studied up to G.C.E. Ordinary Level (O/L)
- Age Limit: 18 -65 yrs.
- Should be a Leader/Member of a Community Based Association recommended by the Provincial Tourism Authority.
- At least five years' experience of the particular unique/traditional livelihood
- Should be a resident of North Western Province or Central Province

COURSE FEE: Free of charge

TIME DURATION: 06 months

COURSE AVAILABLE AT: Kandy and Kurunegala

Contact: Mr. Anura Alahapperuma - 0718108387
Please send your application by registered post on or before 20th of March 2021 to reach;
Registrar, SLITHM, No. 78, Galle road, Colombo-03 General inquiries-011-2208312-5

All Application forms could be downloaded from website - www.slithm.edu.lk

Contact: Mr. Dheera Hettarachchi - 071 8036635
Please send your application by registered post on or before 20th of March 2021 to reach;
Registrar, SLITHM,
No. 78, Galle road, Colombo-03
General inquiries-011-2208312-5